Unit 7 Project Proposal   UAL Awarding Body / CSM Foundation

Candidate Name: **PHUONG LINH HOANG**   *Candidate ID Number:* **HOA17505497**

Curriculum Area: **3DDA**
Pathway: **JFFA**

UALAB Unit: Unit 7 - Art & Design Project Proposal & Realisation

Project Title: **Coming of Age**

Kristy Shing Yan Fan

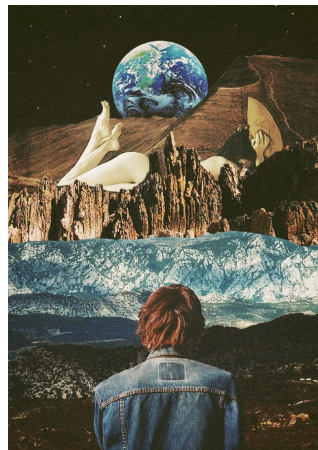**Petra Collins**

Holly Mathewson

Yves Klein

Ayham Jabr

Sung Jin Park

Project Review
Before this course, I considered jewellery design as high street jewellery and an accessory which is traditionally small and decorative that is worn for personal adornment or for special occasions, such as weddings. However, my opinion began to change whilst on the curriculum area as I started to appreciate jewellery as a protective shield for the human body both in a metaphoric and literal way. In my opinion, jewellery design can be

a large scale sculptural piece of installation around the body and personally, I envision jewellery design as a combination of architecture and textile design on the human body with a deeper meaning rooted from a story or message.

In my previous projects, my research lacked depth and contextual information regarding political issues, religion and cultural references. Therefore, for this project, I want to gain a strong body of research which consists a broad range of relevant contexts that interest me and connect with the issues I want to address. What I personally struggle with the most is deciding on an idea afterwards; however, I feel as though this can be resolved through spending quality time collecting the body of research and to avoid overcomplicating things.

Project Concept & Description
In my previous projects, I addressed the theme of relationships by focusing on the idea of having a connection with people and how that strong bond can also be broken. I view this project, 'Coming of Age' as an opportunity to address the concept of having a relationship with yourself. I wish to showcase this specifically through a series of interviews with myself and other individuals and address themes such as: conflict, growth, memories and hardships, as they contribute to one's private and personal experiences. I will document the progression from adolescence to young adult by exploring loss of: identity, innocence and heritage.

I believe that it is crucial to look at works from other disciplines of art, for example I will be visiting the Whitechapel and Barbican gallery to keep myself inspired. I will evaluate themes such as 'identity' and 'growth' in the exhibitions and any similarities I can find. I will research photography including Yves Klein and Aaron Siskind's work which showcase a series of leaping figures. The stop motion like image makes me feel like time slowed down and demonstrates freedom, as the sky represents an open space. However, the reality of the image is gravity and how having too much freedom can lead to dangerous consequences, as the figure will eventually fall.

Therefore, my ambition is to make the wearer feel comforted when they take the leap to maturity through embracing their inner loneliness. I hope to convey in my final outcome, a sense of intimacy, independence and sensitivity. I will design a garment or accessory for a young girl/woman which will offer protection and reassurance in a time of fluctuating identity, uncertainty, insecurity and possible conflict. I want to experiment with a combination of materials to convey the qualities of safety and freedom, such as possibly mixing either metal/plastic with fabric.

Project Evaluation
I will be continuously evaluating what went well and what didn't work out in order to achieve continuous improvement. The continuous evaluation will be documented on workflow and the most important matters will be selected and evaluated further in the sketchbook. My action plan will be an indicator of my time efficiency and this will be used to monitor my achievements on my ongoing daily reflection. In order to devise a strategy to review feedback and advice from peers and tutors, I will be taking notes and constantly asking questions when a feedback appears to be unclear or confusing. I will be aiming to make this project a project that could continue to evolve even after the final exhibition.

Proposed Research Resources and Bibliography:

Stephen Chbosky (February 1, 1999). *The Perks Of Being A Wallflower*. London, England: Simon & Schuster UK.

Aaron Siskind (2003). 55. London : Phiadon Press Limited

Marina Abramovic, et al. Holding Emptiness. 1ªed., 1ª imp edition, CAC Malaga.

Yves Klein: In/Out Studio. Edited by Matthias Koddenberg , Distributed Art Publishers, 22 Nov. 2016.

Gillian Wearing (2001). Wearing. Barcelona : Centro Galego de Arte Contemporánea.

Gillian Wearing (4 Sept. 2002). Mass Observation. London: Merrell Publishers Ltd.

The Photographer: Wolfgang Tillmans (30 Sept. 2011). Wolfgang Tillmans. Cologne, Germany: TASCHEN Gmbh; Box edition.

Sidra Stich, Yves Klein (1 Jan. 1999). Yves Klein. Cologne, Germany: Hatje Cantz; 01 edition.

Didier Ottinger (6 Feb. 2017). Magritte: The Treachery of Images. Munich, Germany: Prestel.

Project Action Plan and Timetable:

Week	Date Week beginning	Activity / What you are intending to do - including independent study	Resources / What you will need to do it - including access to workshops
Week 22	Feb 16th	Reading Week Research in library	Camera Sketchbook and drawing equipment
Week 23	Feb 19th	Visit museums and galleries Continue research Work on research in sketchbook	
Week 24	Feb 26th	Further research Work on research in sketchbook Progress Tutorial	Workshop access Sketchbook Camera
Week 25	March 5th	Initial ideas Materials research in library Work back on sketchbook: material testing Refine ideas	Workshop access Library access
Week 26	March 12th	Start idea development Make prototypes Document process on workflow and sketchbook	Workshop access
Week 27	March 19th	Make prototypes Start on the making of final outcome Design sheets showing making process	Workshop access
Easter Week 1	March 26th	Develop non-workshop final outcome alternatives Making of final outcome Work on sketchbook and design sheets Try non-workshop materials	Workshops closed
		Making of final outcome	Workshops closed

Easter Week 2	April 2nd		
Week 28	April 9th	Making of final outcome in workshop Design sheets and sketchbook work at library	Workshop access
Week 29	April 16th	April 18th: PART 3 ASSESSMENT	
Week 30	April 23th	April 25th: Setting up the Exhibition on Tue 27th and Wed 28th	